



Liisa M. Turan-Walters  
Senior Producer / Program Manager  
San Francisco, CA • liisa@turanturan.com



## Professional Experience

**Ammunition Group LLC**  
Senior Producer / Program Manager  
{September 2009 – Present}

*Duties Include:*

Management of client and vendor relationships, budgets, and schedules for intricate multi-language packaging programs, rebrands, and brand guidelines, as well as product launches, comprising a variety of deliverables including print, web, animation and physical structures.

Production management and implementation of multiple product launches, brand guidelines, color control management, copy writing and editing.

**Accounts include:**

Beats by Dr. Dre, Kohler,  
Barnes & Noble, Intel,  
FICO, Skullcandy

**Cahan & Associates**  
Director of Production  
{December 2006 – September 2009}

*Duties Included:*

Management of production team, client and vendor relationships, and budgets for large-scale conferences, and international advertising campaigns.

Production of signage, structures, branding systems, brand guidelines, websites, animations, and annual reports, including typesetting, photo retouching, illustration, layout, environmental design and implementation, and press checks.

**Accounts included:**

VMware, TED, Charles Schwab,  
ALDO Shoes, Gibson Dunn

**Howry Design Associates**  
Production Manager  
{June 2003 – December 2006}

*Duties Included:*

Production of annual reports, collateral material, branding systems, websites, online annual reports, flash animations, and corporate presentations.

Print estimating, project management, vendor management, maintaining company archives.

Typesetting, photo retouching, illustration, layout, environmental design and implementation, and press checks.

**Accounts included:**

Del Monte Foods, Vivus, SOMA,  
First Republic Bank



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## Professional Experience

### **Artemis Creative, Inc.**

Senior Production Artist  
{December 1998 – June 2003}

### **Response Communications**

Print and Web Production  
{June 1997 – December 1998}

### **The Typemasters**

Production Artist  
{September 1996 – October 1997}

### **Palo Alto Design**

Typography and Technical  
Illustration Apprentice  
{July 1995 – September 1996}

### **Omega Printing**

Office Manager  
{May 1993 – July 1995}

### **Software**

Acrobat Pro, DreamWeaver, Excel,  
Flash, Illustrator, InDesign, Keynote,  
Photoshop, PowerPoint, Word

### **Education**

Scottsdale Artists' School,  
Forensic Arts  
UC Santa Cruz Extensions  
Foothill College

### **Recognition**

TED Global  
Mohawk, Show 11 Winner  
Felt and Wire Interview  
Underconsideration.com

NOOK Color Packaging System  
IDSA Copper Award

Kohler Numi launch  
Red Dot Award  
*Communications Art*

Yellow AR  
*Step Inside Design 100*

One World Health AR  
*Step Inside Design 100*