



Liisa M. Turan-Walters
Senior Producer / Program Manager
San Francisco, CA • liisa@turanturan.com



Professional Experience

Ammunition Group LLC
Senior Producer / Program Manager
{September 2009 – Present}

Duties Include:

Management of client and vendor relationships, budgets, and schedules for intricate multi-language packaging programs, rebrands, and brand guidelines, as well as product launches, comprising a variety of deliverables including print, web, animation and physical structures.

Production management and implementation of multiple product launches, brand guidelines, color control management, copy writing and editing.

Accounts include:

Beats by Dr. Dre, Kohler,
Barnes & Noble, Intel,
FICO, Skullcandy

Cahan & Associates
Director of Production
{December 2006 – September 2009}

Duties Included:

Management of production team, client and vendor relationships, and budgets for large-scale conferences, and international advertising campaigns.

Production of signage, structures, branding systems, brand guidelines, websites, animations, and annual reports, including typesetting, photo retouching, illustration, layout, environmental design and implementation, and press checks.

Accounts included:

VMware, TED, Charles Schwab,
ALDO Shoes, Gibson Dunn

Howry Design Associates
Production Manager
{June 2003 – December 2006}

Duties Included:

Production of annual reports, collateral material, branding systems, websites, online annual reports, flash animations, and corporate presentations.

Print estimating, project management, vendor management, maintaining company archives.

Typesetting, photo retouching, illustration, layout, environmental design and implementation, and press checks.

Accounts included:

Del Monte Foods, Vivus, SOMA,
First Republic Bank



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Professional Experience

Artemis Creative, Inc.

Senior Production Artist
{December 1998 – June 2003}

Response Communications

Print and Web Production
{June 1997 – December 1998}

The Typemasters

Production Artist
{September 1996 – October 1997}

Palo Alto Design

Typography and Technical
Illustration Apprentice
{July 1995 – September 1996}

Omega Printing

Office Manager
{May 1993 – July 1995}

Software

Acrobat Pro, DreamWeaver, Excel,
Flash, Illustrator, InDesign, Keynote,
Photoshop, PowerPoint, Word

Education

Scottsdale Artists' School,
Forensic Arts
UC Santa Cruz Extensions
Foothill College

Recognition

TED Global
Mohawk, Show 11 Winner
Felt and Wire Interview
Underconsideration.com

NOOK Color Packaging System
IDSA Copper Award

Kohler Numi launch
Red Dot Award
Communications Art

Yellow AR
Step Inside Design 100

One World Health AR
Step Inside Design 100